

# 20/20 VISION Grant Guidelines

## Overview

The mission of the Mid-South District is to provide leadership, resources, and encouragement for the ministry of making and nurturing disciples of Jesus Christ.

The purpose of our 20/20 Vision mission initiative is to partner with congregations and Mission Action Councils to begin 200 new missions and ministries by the Year 2020. We define a new ministry as any outreach activity that reaches a new:

- People group
- Cultural group
- Generation
- Location
- Language

## Process

- Congregation presents the idea and plan to the Congregational Services Support Team.
- Congregations will be given grants up to \$20,000 per project with an annual evaluation by the Congregational Support Team.
- New school starts will be given grants up to \$30,000 with an annual evaluation by the Congregational Support Team. These grants may be resubmitted up to three (3) years.

## Timetable

All applications must be forwarded to the Congregational Support Team by August 15, 2007.

**Submit proposal for 2008  
to Mid-South District Office  
by  
August 15, 2007**

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### Send to:

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Direct all inquiries and requests to: Mr. Jim Sorgatz  
Mid-South District - LCMS  
1675 Wynne Road  
Cordova, TN 38016

Telephone: 866-373-1343 (toll free)  
901-373-1343  
Fax: 901-373-4826  
E-mail: [jim@mid-southlcms.com](mailto:jim@mid-southlcms.com)  
Webpage: [www.mid-southlcms.com](http://www.mid-southlcms.com)

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### Criteria for Evaluating Grant Proposals

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Grants will be evaluated according to the following criteria:

1. A proposal that combines Word and Sacrament with meaningful Christian service to unchurched persons.
2. A proposal that shows good potential for reaching the largest member of unchurched persons for the investment of human and financial resources spent on the plan.
3. A proposal that will increase Lutheran outreach and identity in the community served.
4. A proposal that shows innovation and may well serve as a model for the development of similar ministries in other areas.
5. A proposal that includes leadership that has proven itself and has a track record of other success.
6. A proposal that will have a positive impact on the surrounding ministries.

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### NEW REQUIREMENT!

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For any 20/20 Grant Application to be considered, a representative from the applying congregation **IS NOW REQUIRED TO APPEAR IN PERSON** before the Mid-South District Congregational Services Support Team on Monday, September 17, 2007 at the Mid-South District Office to explain and defend their application. Specific appointment times will be scheduled.



### **III. Executive Summary**

The Executive Summary should be the last item written for the grant application. However, insert the summary here. This should be an overview (of one page or less) of the entire project that will allow the evaluation committee to compare this project to others.

#### **IV. Proposal**

Describe the need, the measurable objectives of the new ministry, the mission strategy and activities through which the objectives will be met, and the personal goals of the (senior) pastor (and the principal/director if the project involves a school). Describe specific first and five-year goals.

**V. Financial Data**

- Total project cost for year of application: \$ \_\_\_\_\_
- Complete enclosed detailed budget sheet outlining all expenses and income
- Describe how and when this project/ministry will become self-supporting

**Budget Information Sheet**

Total Project Budget

**Itemize Project Budget Expenses**

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**Total Expenses:**

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**Itemize Project Budget Income**

(List all sources of income including congs., MAC, circuit, grants, etc.)

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**Amount requested from 20/20 Grant:**

\$ \_\_\_\_\_

**Total Income:**

\$ \_\_\_\_\_

## **VI. Community Description**

- Describe the population (may use library or internet) to be served. Information can be gathered through a basic demographic study from the Mid-South District or an extensive demographic study from LCEF for \$500.
- What is the economic profile of the community?
- What is the ethnic makeup of the community?
- What other groups are working in the area?
- What demographic changes are expected in the next five years?
- Provide other information specific to your community.

## **VII. For Ethnic-Specific and Cross-Cultural Projects**

The following three criteria must be met:

- If the existing congregation provides facilities to another ethnic group, explain its decision to do so, and its readiness to accept cultural differences.
- If the church worker fluent in both English and the language of the other ethnic group? Explain.
- The project must have been discussed with the appropriate Ministry Team Chairperson. Provide name and general description of discussion.

### **VIII. For Schools and Early Childhood Centers**

The following two criteria must be met:

- The project must have been discussed with the Assistant to the President for Schools or his representative.
- For a new school or early childhood center, an appropriate feasibility study and business plan should accompany this application.